

Colubra Yearbook

670 CONCORD PKWY N, CONCORD, NC 28027

Cabarrus Early College of Technology

"Preparing students for college, career, and life."

Business Ads

Helping Us Help You

**DID YOU KNOW?
CABARRUS EARLY COLLEGE
OF TECHNOLOGY...**

SERVES ALL OF CABARRUS COUNTY

When you sponsor Cabarrus Early College of Technology, also referred to as Cabarrus Tech, we promote your business over a greater geographic region than other schools. Students come from all over Cabarrus County to attend Cabarrus Tech, and your business ad in the Colubra Yearbook would reach an audience you may not reach with other advertising.

**PREPARES STUDENTS FOR COLLEGE,
CAREER, & LIFE**

Cabarrus Tech is more than just a school: it's a family. Through rigorous and relevant courses, character education, leadership development, unique experiential educational opportunities, and community service, we foster relationship not only in our classrooms but within our community. We invite various leaders – such as Cabarrus County School administrators, RCCC Board of Trustees members, and local/state political leaders – to help us make our vision of preparing the leaders of tomorrow a reality. We invite your sponsorship to extend beyond financial support. Please help us realize our mission of Preparing Students for College, Career, & Life. Our students are eager to serve you through internships and job shadowing opportunities!

Sponsorship Pricing

PLATINUM: \$100

-A full page business ad in our Colubra Yearbook

GOLD: \$75

-A half-page business ad in our Colubra Yearbook

SILVER: \$50

-A quarter-page business ad in our Colubra Yearbook

BRONZE: \$25

-An eighth-page business ad in our Colubra Yearbook

COLUBRA YEARBOOK

To our valued local business owners:

Make a difference in the lives of students and families in our school—support the Early College of Technology yearbook!

Cabarrus Tech is a tuition-free public school that affords high school students the opportunity to accelerate their educational journey by earning both a high school diploma and an Associate's Degree or two years of college transfer credit in four years. Many Cabarrus Tech students are first-generation college students who want to experience more rigorous and relevant courses. In short, we prepare highly motivated Cabarrus County youth to be the next generation of business, political, and community leaders for our county, region, and state.

We strive to deliver the best possible yearbook for our students. However, creating such a publication at a price that all families can afford requires the help of local businesses. In order for us to provide a high-quality yearbook to our students at a reasonable price, we rely a lot on the sales of business advertisements by local business owners.

Are you a local business owner? Or do you know a local business owner who would benefit from a yearbook ad? We would appreciate your support! We know that these are tough times but now more than ever we want to get your business name out there.

Advertising in the Colubra Yearbook provides an excellent opportunity for you to get the word out about your business. The most important reason to advertise in the yearbook is to send a strong message to other area families that you support our school. Additional benefits include:

- **Increased exposure**—Students and their families look over their yearbooks repeatedly over the years, so your ad will be seen time and time again!
- **Targeted audience**—Advertising in the yearbook is targeted directly to young people and their families. Also, as Cabarrus Tech brings in students from all over the county, you are reaching a much broader audience!
- **Value**—The yearbook ad is a great value. Price information for various sizes and types of yearbook ads is enclosed. Compare these to a one-week ad in the newspaper or a radio spot. What a bargain!

We greatly appreciated your partnering with us in the publication of our Colubra Yearbook! Please find the attached sponsorship instructions and pricing information. The deadline to purchase a business advertisement is November 27th, 2020. If you have any questions about the Colubra Yearbook and/or sponsorship process, please contact Bethany Furr via e-mail at bethany.furr@cabarrus.k12.nc.us, or by phone at 704-260-6750.

Sincerely,



Bethany Furr

Cabarrus Tech
Colubra Yearbook Advisor



COLUBRA YEARBOOK

670 Concord Parkway North
Concord, NC 28027

Cabarrus Early College of Technology Business Sponsorship Form

PLEASE COMPLETE & RETURN THIS SPONSORSHIP CONTRACT WITH BUSINESS INFORMATION
AND PAYMENT **BY November 27th, 2020**

Business Name

Business Leader's Name

Street Address or PO Box

City

State/Zip

Phone Number (Work or Cell)

Email Address

Web Address/URL

Sponsored Student (if applicable)

*SPECIAL MESSAGE(Ex: Congrats Cobra Seniors! We are so proud! *NOTE: Not required):*

Please include check or money order payable to *Cabarrus Early College of Technology* and be sure to note *Yearbook Sponsorship* in the memo area.

Total Enclosed: \$ _____

Signature: _____

Date: _____

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BRONZE: \$25

-An eighth of a page business ad in our Colubra Yearbook

Statement of Policy:

Sponsor agrees to pay designated amount in exchange for sponsorship advertisement placed in the Colubra Yearbook. Liability does not extend beyond purchase price of sponsorship that promotes objectionable goods or services, or that violates Cabarrus County School District policy. Payment is due at the time of signing.