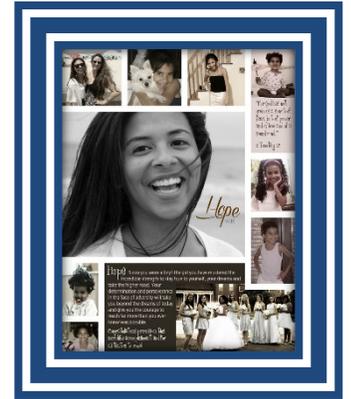


Senior Ads

Cabarrus Tech
670 Concord Parkway N
Concord, North Carolina 28027
Phone: 704-260-6750
Fax: 704-760-0229



August 3rd, 2020

Dear Parents of Cabarrus Tech Seniors,

We know this year is unexpected but we are already hard at work on this year's Colubra yearbook. Each year, we work hard to capture all of your son's or daughter's most cherished memories at Cabarrus Tech. Your son or daughter is a senior and that is something to celebrate! We would like to extend a special invitation to you so that you can help us make next year's yearbook even more memorable.

In addition to all of the normal class and event coverage, we would like to offer the parents of our seniors the opportunity to purchase a Senior Ad. The ad will feature personalized pictures, a message of your choice, and a design for your son or daughter. The yearbook staff is more than happy to create a layout for you once you submit the materials. If you have a specific design in mind, feel free to set up an appointment with one of our staff members or submit a drawing of a layout with your materials to help guide us in the process of creating your ad. Included with this letter is a set of guidelines for you that will help us to create an attractive and memorable ad that your freshman can look back on and cherish for years to come.

All pictures, desired text, and \$25.00 deposit are due by November 30th, 2020 to reserve your child's Senior Ad. If the need exists, we would be more than happy to set up a payment plan with you. We will need to collect the remaining balance by **no later than January 15th, 2021** to ensure the ad is published in next year's yearbook. I know this is early but I wanted to go ahead and give the opportunity before all of the beginning of the year fees and monetary responsibilities come in.

Checks should be made payable to Cabarrus Tech. We encourage you to contact us to set up an appointment to meet with the staff and assist in the design and development of your student's ad. Please return the enclosed form along with your order to Ms. Furr or the front office.

Thank you for your continued support of Cabarrus Tech and your student!
On behalf of the Cabarrus Tech Colubra Yearbook Staff,

Ms. Furr
Advisor, Cabarrus Tech Colubra Yearbook
bethany.furr@cabarrus.k12.nc.us

Suggested Guidelines for Student Ads:

(Please keep for referencing)

1. Please try to avoid sending pictures that are textured in any way as they do not scan or print well.
2. Please do not send more than the recommended number of pictures or text. This will ensure an aesthetically pleasing and well-organized design. (If you would like more pictures or text to be displayed, please schedule a time to meet with the staff to design your ad.)
3. Please **do not cut out pictures**. The yearbook staff can crop your pictures electronically for you.
4. Please do not submit an irreplaceable picture. We make every effort to scan and return pictures early in the second semester. However, if you are worried about the possibility of your picture(s) being misplaced, please submit a photo quality copy or have the picture scanned and submit the digital image instead.
5. **Please understand that the Colubra Yearbook staff reserves the right to censor any offensive or obscene photo or language, any picture depicting illegal activities, or any photo which advocated activities that violate school policy. This includes pictures being taken of children in little or no clothing and “potty pictures.”**
6. The yearbook staff will be happy to design an attractive layout for your pictures and text. **If you would prefer a specific layout or color scheme, please include this information with your ad.** It would be a good idea to submit a drawing of a preferred layout on a clean sheet of paper when submitting your materials. Please keep in mind the size of the ad. (NOTE: It may be useful to refer to an old yearbook for reference.)
7. **WE CAN ACCEPT AND ENCOURAGE DIGITALLY SUBMITTED PICTURES.** This can be done via CD or USB. Pictures must be “.jpg” files. *If your pictures are digital, they will print much better if you submit the digital file rather than printing the picture and submitting the printed copy.* Pictures may also be submitted digitally to **bethany.furr@cabarrus.k12.nc.us**

Pricing information is as follows:

\$50- 1/4 page (approximately 2 pictures and a message)

\$75- 1/2 page (approximately 4 pictures and a message)

\$100- 1 page (approximately 8 pictures and a message)

Senior Ad Order Form

(PLEASE RETURN ONLY THIS PAGE WHEN YOU SUBMIT YOUR
PHOTOS, MESSAGE AND DEPOSIT)

1. I am purchasing a senior ad for:

(Name of Student)

2. I would like a (please circle one):

1/8 page (approximately 1 picture and a message)
for **\$25**

1/4 page (approximately 2 pictures and a message)
for **\$50**

1/2 page (approximately 4 pictures and a message)
for **\$75**

1 page (approximately 8 pictures and a message)
for **\$100**

3. I have enclosed _____ pictures to accompany the ad. (Remember, try to stick to guidelines given.)
4. We are going to scan any physical pictures received. If we do this, pictures will be available for return before the yearbooks arrive. Because these ads are typically meant to be a surprise, please let us know if we may return the pictures to you via your student.
- _____ Yes, pictures may be returned to my student.
- _____ No, please call me and I will pick up the pictures when they are ready.
5. I would like to include the following message with my ad. (*If you need additional space, please use the back of this paper to write what you would like your ad to say. Or, you may type the text and enclose the message with this order form or send it directly to Ms. Furr via e-mail.*)

6. Please check one of the following:

_____ I would like the staff to design my ad. _____ I have enclosed a suggestion.

7. I have included \$ _____ to reserve my space in the 2020-2021 yearbook.
(Deposit must be at least \$25.00 to reserve ad space. **Cash or check only.**)
NOTE: The remaining portion is due January 15th, 2021.

8. If there are any questions regarding my ad, I can be reached at:

Name _____

Address _____

Email _____

Phone _____ Best Way to Reach Me (check one): Email _____ Phone _____

Can the student for whom the ad is purchased answer questions about the ad? Yes No