

# Student Perks with GoToCollegeFairs.com

Many great reasons to use barcodes at a college fair

## 1. Why students should use an online registration platform

- \* Simply complete an online registration page **once** with personal data to share with colleges
- \* Replace filling out prospect cards repeatedly at each college table with a barcode
- \* Student data is securely encrypted in the barcode for data privacy
- \* Colleges get accurate student data every time

## 2. What to do at the fair

- \* Present your barcode to the colleges in place of filling out prospect cards
- \* Enjoy face-to-face interaction with college admissions reps
- \* Use the extra time gained to ask more in-depth questions

## 3. Benefits to barcode registration

- \* Login to your account at anytime to update your profile
- \* Students receive a reminder email with barcode attached 2 days prior as well as the day of the fair
- \* Access your account post event to view the list of colleges you visited as well as the college rep email address

## Get Started:

Go to [www.cacrao.gotocollegefairs.org](http://www.cacrao.gotocollegefairs.org) or scan Snapcode to set up your account to get your barcode

Select the event week (use check box)

Click on "Register Now" button

Complete the registration form

Use zip code to add your school name

Accept terms and conditions by checking both check boxes

Print barcode

