

Central Cabarrus High School

SENIOR AD ORDER FORM

PARENT NAME _____ STUDENT NAME _____

ADDRESS _____ CITY _____
STATE _____ ZIP _____

EMAIL _____ HOME # (____) ____ - _____

WOULD YOU LIKE FOR THIS AD TO BE A SECRET FROM YOUR STUDENT? YES NO

AD TYPES AND SIZES

Please circle the price for the ad size you are purchasing. Notice the deadline price dates. If you order the senior ad after October 10th, November 14th, December 19th, January 23rd or February 20th, your price has increased, please use the price under "1 payment" for that date for your total cost. You will be able to make four sets of payments if you wish to not pay in full at one time. Your first payment is due with the order; remaining payments are due in full by June 1st.

BLACK AND WHITE AD	BASE PRICE UNTIL 10/10		2ND DEADLINE PRICE UNTIL 11/14		3RD DEADLINE PRICE UNTIL 12/19		4TH DEADLINE PRICE UNTIL 1/23		5TH DEADLINE PRICE UNTIL 2/20	
	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments
Full Page	\$240	\$60	\$250	\$62.50	\$260	\$65	\$275	\$68.75	\$300	\$75
1/2 page	\$145	\$36.25	\$155	\$38.75	\$165	\$41.25	\$180	\$45	\$210	\$52.50
1/4 page	\$100	\$25	\$110	\$27.50	\$120	\$30	\$135	\$33.75	\$160	\$40
COLOR AD										
Full page	\$335	\$83.75	\$345	\$86.25	\$355	\$88.75	\$370	\$92.50	\$400	\$100
1/2 page	\$225	\$56.25	\$235	\$58.75	\$245	\$61.25	\$260	\$65	\$285	\$71.25
1/4 page	\$115	\$28.75	\$125	\$31.25	\$135	\$33.75	\$150	\$37.50	\$190	\$47.50
1/8 page	\$90	\$22.50	\$100	\$25	\$110	\$27.50	\$125	\$31.25	\$160	\$40

*Picture amount for the ad size. Please DO NOT exceed the number of pictures listed for each ad size:

1/8 page	1-3 pictures; short message and name as you would like it to appear
1/4 page	1-6 pictures; short message and name as you would like it to appear
1/2 page	1-8 pictures; message and name as you would like it to appear
Full Page	1-12 pictures; message and name as you would like it to appear

You may have the ad designed by our staff OR design the ad yourself.

Option 1: We design the ad for you.

- Send us your message and photographs. If you cannot scan images in or attach as a JPEG, we will scan the photos and return the photos to you; please include a self-addressed and stamped envelope and we will return the photos to you once the ad is complete.
- Our ad designers will decide on fonts, colors, etc. and will send you a proof of the ad for your approval.
- If sending hard copy photos or a flash drive, please include a self-addressed and stamped envelope with the order.

Option 2: Create your own ad.

- Your ad may be digital or on paper.
- Create your ad to the exact dimensions of the ad size you are purchasing; full pages are 8 x10.
- If digital, please make sure photos are not fuzzy or pixilated.
- Digital submissions must be high resolution (300 ppi). We prefer .jpeg file formats.
- If on paper, you may create the ad like a scrapbook page where all text, photos and designs are secured to the page and ready to scan.
- We will not alter or change an ad created by you. If you are not pleased with the ad when it comes out in May, please remember that it was not touched by the yearbook staff. We are not responsible for the satisfaction of those ads.

You have several options for turning in an order form:

- 1) Ad materials, including the ad form, photos, etc., can be submitted via email to Mrs. Collier at Kaylyn.Collier@cabarrus.k12.nc.us
 - a. Your payment will need to be delivered to the school via mail or drop off to the front office in an envelope (Attn: Yearbook Adviser, Mrs. Collier)
- 2) All ad material, including the ad form, payment, photos, etc. can be submitted in an envelope to the front office (Attn: Yearbook Adviser, Mrs. Collier)
- 3) If your child knows about the ad they may also bring the materials in an envelope down to Mrs. Collier in room 216.

PHOTO INSTURCTIONS, REQUESTS, COMMENTS:

WORDS/TEXT TO BE INCLUDED IN YOUR AD (you may attach or email this as well):

I agree to the terms and guidelines stated in this form:

(sign name here)

Payment:

- Check payable to CCHS (Check # _____ Amount \$_____)
- Money order payable to CCHS (Check # _____ Amount \$_____)
- Cash (Rep initials _____ Amount \$_____) *please do not mail cash

PLEASE RETURN THIS ARGREE VIA MAIL OR IN PERSON TO:

Central Cabarrus High School
Attn: Yearbook Staff
505 Highway 49 South
Concord, NC 28025
Kaylyn.Collier@cabarrus.k12.nc.us