

PARENT NAME \_\_\_\_\_ STUDENT NAME \_\_\_\_\_

ADDRESS (to return photos to) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

WOULD YOU LIKE FOR THIS AD TO BE A SECRET FROM YOUR STUDENT? YES NO

**AD TYPES AND SIZES**

*Please circle the AD SIZE AND COLOR CHOICE for the ad size you are purchasing. You will be able to pay in full in one payment OR make four sets of payments. If selecting the four-payment plan, your first payment is due with the order; remaining payments are due in full by June 1<sup>st</sup>. You can send photos until March 1<sup>st</sup>. No photos will be accepted after March 1<sup>st</sup>. Be sure to pay attention to the deadline prices. If you are submitting the form AFTER the deadline price that is the price for your ad; for example, if you submit on 11/24, you pay the 2nd deadline price, if you submit on 1/30 you pay the 4th deadline price.*

BLACK AND WHITE AD	BASE PRICE UNTIL 10/9		2 <sup>ND</sup> DEADLINE UNTIL 11/13		3 <sup>RD</sup> DEADLINE UNTIL 12/18		4 <sup>TH</sup> DEADLINE UNTIL 1/22		5 <sup>TH</sup> DEADLINE UNTIL 2/19	
	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments	1 payment	4 payments
Full Page	\$240	\$60	\$250	\$62.50	\$260	\$65	\$275	\$68.75	\$300	\$75
1/2 page	\$145	\$36.25	\$155	\$38.75	\$165	\$41.25	\$180	\$45	\$210	\$52.50
1/4 page	\$100	\$25	\$110	\$27.50	\$120	\$30	\$135	\$33.75	\$160	\$40
<b>COLOR AD</b>										
Full page	\$335	\$83.75	\$345	\$86.25	\$355	\$88.75	\$370	\$92.50	\$400	\$100
1/2 page	\$225	\$56.25	\$235	\$58.75	\$245	\$61.25	\$260	\$65	\$285	\$71.25
1/4 page	\$115	\$28.75	\$125	\$31.25	\$135	\$33.75	\$150	\$37.50	\$190	\$47.50
1/8 page	\$90	\$22.50	\$100	\$25	\$110	\$27.50	\$125	\$31.25	\$160	\$40

\*Picture amount for the ad size. Please DO NOT exceed the number of pictures listed for each ad size:

1/8 page	2 pictures; short message and name as you would like it to appear
1/4 page	4 pictures; message and name as you would like it to appear
1/2 page	8 pictures; message and name as you would like it to appear
Full Page	12 pictures; message and name as you would like it to appear

You may have the ad designed by our staff OR design the ad yourself. Please see the two options below:

**Option 1:** We design the ad for you.

- Send us your message and photographs. If you cannot scan images in or attach as a JPEG, we will scan the photos and return the photos to you; **please include a self-addressed and stamped envelope and we will return the photos to you once the ad is complete.**
- Our ad designers will decide on fonts, colors, etc. and will send you a proof of the ad for your approval.

**Option 2:** Create your own ad.

- Your ad may be digital or on paper.
- Create your ad to the exact dimensions of the ad size you are purchasing; full pages are 8.5x11.
- If digital, please make sure photos are not fuzzy or pixilated.
- Digital submissions must be high resolution (300 ppi). We prefer .jpg file formats.
- If on paper, you may create the ad like a scrapbook page where all text, photos and designs are secured to the page and ready to scan.
- If you wish to have your original ad returned, please include a self-addressed and stamped envelope with the order.
- **We will not alter or change an ad created by you. If you are not pleased with the ad when it comes out in June, please remember that it was not touched by the yearbook staff. We are not responsible for the satisfaction of those ads.**

You have several options for turning in an order form:

- 1) Ad materials, including the ad form, photos, etc., can be submitted via email to Mrs. Collier at [Kaylyn.Collier@cabarrus.k12.nc.us](mailto:Kaylyn.Collier@cabarrus.k12.nc.us)
  - a. Your payment will need to be delivered to the school via mail or drop off to the front office in an envelope (Attn: Yearbook Adviser, Mrs. Collier)
- 2) All ad material, including the ad form, payment, photos, etc. can be submitted in an envelope to the front office (Attn: Yearbook Adviser, Mrs. Collier).
- 3) If your child knows about the ad they may also bring the materials in an envelop down to Mrs. Collier in room 216.

PHOTO INSTRUCTIONS, REQUESTS, COMMENTS (you may attach or email):

WORDS/TEXT TO BE INCLUDED IN YOUR AD (you may attach or email this as well):

I agree to the terms and guidelines stated in this form:

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(sign name here)

**Payment:**

- Check payable to CCHS (Check # \_\_\_\_\_ Amount \$\_\_\_\_\_)
- Money order payable to CCHS (Check # \_\_\_\_\_ Amount \$\_\_\_\_\_)
- Cash (Amount \$\_\_\_\_\_) \*please do not mail cash

**PLEASE RETURN THIS AGREEMENT VIA EMAIL, MAIL, OR IN PERSON TO:**

Central Cabarrus High School  
Attn: Yearbook Staff  
505 Highway 49 South  
Concord, NC 28025  
[Kaylyn.Collier@cabarrus.k12.nc.us](mailto:Kaylyn.Collier@cabarrus.k12.nc.us)