

Hickory Ridge High School PTSO
Meeting Minutes
March 14, 2019

Meeting was called to order at 7:10pm by Tracy Beauregard.

Attended by Jill Lutz, Tracy Beauregard, Claïresa Scales, and Heather Shulman

Reviewed By-Laws and made necessary changes as agreed upon by the executive board. The By-laws have been finalized and are ready to be released.

Heather Shulman will contact Wendy Biggers, IT at HRHS, about updating the PTSO website. Heather Shulman stated that it might behoove the PTSO to start an Instagram account to reach the students.

Claïresa Scales and Jill Lutz will be reaching out to the Jessa Redner and the Principal to schedule a call to update them on our progress and upcoming events. The rest of the board will be invited to sit in on the call as well.

Treasurer Report:

Jill Lutz is waiting for Cheryl to give her approval on the Articles of Incorporation for Non-Profit.

Tracy Beauregard asked for confirmation that membership will start in the 2019-2020 school year. Membership dues will be \$15 per household. Teachers will charge \$7.50. Staff member must be in good standing in order to obtain any optional reimbursement for school related purchases.

Upcoming Events:

Senior Picnic, May 31, 2019. Jill Lutz is working on the sign up genius. It will be shared to the school community via Facebook.

Teacher Appreciation: Tuesday, May 7, 2019. Breakfast. Heather Shulman will send out the Sign-Up Genius via Facebook. Claïresa Scales will reach out to the community for donations.

Fundraising:

Store Links (Harris Teeter, Amazon Smile) Jill Lutz talked with Lowe's Foods. The involvement with PTSO's have dropped and their website is not user friendly. We could man a booth to stand there and encourage families to sign up. They are also willing to help out in other ways when possible. Jill also reached out to Harris Teeter but has not received a response.

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Dinner Raffle for 2019-2020. 300 tickets are sold for \$100 per couple or family? Dinner is included. Grand prize is \$5,000 prize. Suggestion to have it at Frank Liske Park and make it a family event. Claïresa Scales is going to ask Jessa Redner to elaborate on her vision for this fundraiser.

Rally at the Ridge is a fundraiser that was successful in the past and the board talked about that being an option for the 2019-2020 school year as well.

Garden Flags. Hometown Promotions has a quick turn around and can do garden flags for \$7.50. We could mark them up to \$12 or \$15 each.

Senior Yard Signs. Jill Lutz will contact Hometown Promotions to see if this is something they can offer and get pricing. Jill will also ask if they can get us a sample to set out at the school to advertise for presales. Claïresa Scales will ask Dr. Poole and Jessa Redner if any school clubs are already planning on selling Senior Yard Signs.

Career Fair:

The board is interested in setting up a career fair 2-4 session during the 2019-2020 session. Claïresa Scales will add this to her discussion with Dr. Poole and Jessa Redner.

Insurance:

Jill Lutz presented the insurance coverages recommended by PTO Today. Excess Accidental Medical, General Liability, D&O, and Crime insurance. Jill will check with the school to see if their insurance will cover our property (ie. spirit wear and fundraising items). The board decided that if the school insurance covers our property then a separate policy would not be necessary.

Next Meeting Date:

The next meeting will be on Wednesday, April 10, 2019. Heather Shulman will contact Jessa Redner about securing the media center.

The meeting was adjourned by Tracy Beauregard and seconded by Heather Shulman at 8:44pm.